



## Stylishly Suited (debut)

A RECENT **BRUNELLO CUCINELLI** ACQUISITION LEADS TO A NEW LOOK FOR ITS COVETED GENTLEMEN'S SUITING.

BY LISA FERRANDINO

This season, Italian design house **Brunello Cucinelli** is celebrating its acquisition of Sartoria d'Avenza, a historic clothing manufacturer on the border between Tuscany and Liguria, Italy. D'Avenza was famous not only for its elegant menswear and suiting, but also for how it balanced the efficient mass-production of its own designs with the high quality of its craftsmanship and tailoring. Now, d'Avenza is producing Cucinelli suiting exclusively. The brand has absorbed d'Avenza's signature suiting designs into its own production, most notably the soft shoulder and narrow waist inspired by the tailors of London's Savile Row in the 1950s and '60s. 508 E. Cooper Ave., 970-544-0600; [brunellocucinelli.com](http://brunellocucinelli.com) **AP**

— slope style —

## HOLY WOOD!

Ever since David Mazzarella launched Breckenridge-based **Skilogik** onto the scene in January 2010—after 10 years in development—he has been crafting some of the best custom-made skis on the slopes. With new features this season like lighter weight construction and aluminum tail bumpers, Mazzarella's skis, made from sustainably harvested wood, allow skiers to experience new interpretations of classics, such as the Ullr's Chariot (\$750, BELOW), designed for the freeskier in two models: a twin-tip, for riding switch, and a concave reverse-camber "rocker." [skilogik.com](http://skilogik.com)



## // PICTURE-PERFECT //



### IN A FLASH

Iconic Swedish camera maker **Hasselblad** brings a new level of sophistication to its coveted gear with the launch of the limited-edition Lunar camera, in either silver or gold chrome. The model incorporates an array of distinctive materials, including olive wood (\$6,995, ABOVE), deerskin leather grips, and a superb Zeiss 16-70mm lens. Only 200 will be manufactured of each version, and every piece is engraved with its bespoke edition number, making the ultraluxe—and ultrarare—Lunar a coveted item for any shutterbug. *Silver Threads*, 308 Galena St., 970-429-4670; [hasselbladusa.com](http://hasselbladusa.com)



### HIDDEN TREASURE

Capturing the beauty and essence of the Roaring Fork Valley, **Aztech Mountain** lines each piece of its first true transitional performance outerwear with a photo by legendary Aspen photographer Ferenc Berko. *Performance Ski Aspen*, 614 E. Durant Ave., 970-925-8657; [aztechmountain.com](http://aztechmountain.com)

## // trending // ASPEN HIGHLANDS

Mountain guys are going Gaelic with tartan accessories this winter.



**J.Crew (\$55).**  
205 S. Mill St., 970-544-1631;  
[jcrew.com](http://jcrew.com)



**Gucci (\$190).**  
203 S. Galena St., 970-920-9150;  
[gucci.com](http://gucci.com)



**Burberry (\$295).**  
501 E. Hyman Ave., 970-920-3119;  
[burberry.com](http://burberry.com)



**Theory (\$75).**  
204 S. Galena St., 970-544-0079;  
[theory.com](http://theory.com)



**Ralph Lauren (\$2,750).**  
501 E. Cooper Ave., 970-925-5147; [ralphlauren.com](http://ralphlauren.com)